

ORDER



Orders
Order / Rev: 170333
Alt Order #: 08412694
Product Desc: INTEGRITY WASHINGTON
Estimate: 960
Flight Dates: 10/10/16 - 10/23/16
Original Date / Rev: 10/07/16 / 10/07/16
Order Type: GENERAL

KXLY
Primary AE: MATT WURM
Sales Office: H-DC
Sales Region: NATL

Agency
Name: Hulsen Media Services
Buying Contact:
Billing Contact:
 2400 Laramie Trail
 Austin, TX 78745

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Integrity Washingtong
Demographic: A35+
Product Codes: PL Issue
Priority: P-3
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/19/16	27	\$8,100.00	\$6,885.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	27	\$8,100.00	\$6,885.00	0.00
Totals	27	\$8,100.00	\$6,885.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KXLY	15%	\$8,100.00
Market	100%	\$54,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	12%	\$6,480.00
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	33%	\$17,820.00
KREM	40%	\$21,600.00
KSKN	0%	\$0.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXMN	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KXLY	10/14/16	10/14/16	11p M-F Late News Late News	CM	11-1135p	----1--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 ----1-- 1 \$250.00 0.00 </div>															
E 2	KXLY	10/14/16	10/14/16		CM	6-7a	----1--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00

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KXLY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6-7a GMNW GMNW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	----1--					1	\$300.00		0.00			
E 3	KXLY	10/17/16	10/17/16	M-F 1-2p General Hospital	CM	1-2p	1-----	:30	1	\$110.00	P-1	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	1-----					1	\$110.00		0.00			
E 4	KXLY	10/17/16	10/17/16	11p M-F Late News Late News	CM	11-1135p	1-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	1-----					1	\$250.00		0.00			
E 5	KXLY	10/17/16	10/17/16	6-630p M-F M-F News @6	CM	6-630p	1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	1-----					1	\$350.00		0.00			
E 6	KXLY	10/17/16	10/17/16	6-7a GMNW GMNW	CM	6-7a	1-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	1-----					1	\$300.00		0.00			
E 7	KXLY	10/17/16	10/17/16	7-9a GMA GMA	CM	7-9a	1-----	:30	1	\$320.00	P-1	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	1-----					1	\$320.00		0.00			
E 8	KXLY	10/17/16	10/17/16	Mon 8p Prime Dancing w/Stars	CM	8-10p	1-----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	1-----					1	\$1,400.00		0.00			
E 9	KXLY	10/16/16	10/16/16	11p Sun Late News Late News Sun	CM	11-1135p	-----1	:30	1	\$90.00	P-1	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1					1	\$90.00		0.00			
E 10	KXLY	10/13/16	10/13/16	M-F 1-2p General Hospital	CM	1-2p	---1---	:30	1	\$110.00	P-1	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---					1	\$110.00		0.00			
E 11	KXLY	10/13/16	10/13/16	11p M-F Late News Late News	CM	11-1135p	---1---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---					1	\$250.00		0.00			
E 12	KXLY	10/13/16	10/13/16	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237x	---1---	:30	1	\$80.00	P-1	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---					1	\$80.00		0.00			
E 13	KXLY	10/13/16	10/13/16	6-630p M-F M-F News @6	CM	6-630p	---1---	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---					1	\$350.00		0.00			
E 14	KXLY	10/13/16	10/13/16	6-7a GMNW GMNW	CM	6-7a	---1---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---					1	\$300.00		0.00			
E 15	KXLY	10/13/16	10/13/16	Thu 8-9p Prime Grey's Anatomy	CM	8-9p	---1---	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---					1	\$1,000.00		0.00			
E 16	KXLY	10/13/16	10/13/16	9-10a M-F Live With Kelly	CM	9-10a	---1---	:30	1	\$180.00	P-1	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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KXLY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	KXLY	10/13/16	10/13/16	9-10a M-F Live With Kelly	CM	9-10a	---1---	:30	1	\$180.00	P-1	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	---1---		1				\$180.00		0.00			
E 17	KXLY	10/18/16	10/18/16	M-F 1-2p General Hospital	CM	1-2p	-1-----	:30	1	\$110.00	P-1	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-1-----		1				\$110.00		0.00			
E 18	KXLY	10/18/16	10/18/16	11p M-F Late News Late News	CM	11-1135p	-1-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-1-----		1				\$250.00		0.00			
E 19	KXLY	10/18/16	10/18/16	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237x	-1-----	:30	1	\$80.00	P-1	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-1-----		1				\$80.00		0.00			
E 20	KXLY	10/18/16	10/18/16	6-630p M-F M-F News @6	CM	6-630p	-1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-1-----		1				\$350.00		0.00			
E 21	KXLY	10/18/16	10/18/16	6-7a GMNW GMNW	CM	6-7a	-1-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-1-----		1				\$300.00		0.00			
E 22	KXLY	10/18/16	10/18/16	9-10a M-F Live With Kelly	CM	9-10a	-1-----	:30	1	\$180.00	P-1	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-1-----		1				\$180.00		0.00			
E 23	KXLY	10/19/16	10/19/16	M-F 1-2p General Hospital	CM	1-2p	--1----	:30	1	\$110.00	P-1	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	--1----		1				\$110.00		0.00			
E 24	KXLY	10/19/16	10/19/16	11p M-F Late News Late News	CM	11-1135p	--1----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	--1----		1				\$250.00		0.00			
E 25	KXLY	10/19/16	10/19/16	6-630p M-F M-F News @6	CM	6-630p	--1----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	--1----		1				\$350.00		0.00			
E 26	KXLY	10/19/16	10/19/16	6-7a GMNW GMNW	CM	6-7a	--1----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	--1----		1				\$300.00		0.00			
E 27	KXLY	10/19/16	10/19/16	9-10a M-F Live With Kelly	CM	9-10a	--1----	:30	1	\$180.00	P-1	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	--1----		1				\$180.00		0.00			
Totals													27	\$8,100.00	